

# ELIAB CAUDIO

WEST PALM BEACH, FL. 33411

## OVERVIEW

Senior Graphic Designer with extensive experience delivering brand-consistent marketing and presentation design for real estate, healthcare, and signage clients. Leads visual direction for investor-facing collateral at Newmark Multifamily Realty, producing award-winning offering memoranda and pitch decks that boost client engagement. Expert in typography, layout systems, print production, and stakeholder collaboration, consistently meeting tight deadlines with production-ready deliverables. Seeking to leverage visual storytelling and design leadership to elevate brand communication and drive growth for a forward-thinking organization.

## CORE COMPETENCIES

- Art direction (look/feel)
- Concept development
- Brand systems & consistency
- Visual storytelling
- Pitch decks/presentations
- Print production
- Marketing collateral
- Social/email creative
- Photo retouching
- Motion design (basic)
- Proofreading/QC
- Stakeholder collaboration
- Workflow management

## EDUCATION

**MASTER OF FINE ARTS** | GRAPHIC DESIGN  
LIBERTY UNIVERSITY  
2020 - 2023

**BACHELOR OF SCIENCE** | GRAPHIC DESIGN  
ART INSTITUTE OF PITTSBURGH ONLINE  
2016 - 2018

**ASSOCIATE OF SCIENCE** | GRAPHIC DESIGN  
ART INSTITUTE OF FORT LAUDERDALE  
2013 - 2015

## TOOLS

- Adobe
- InDesign
- Illustrator
- Photoshop
- After Effects
- Figma
- Microsoft Excel
- PowerPoint
- Mac + Windows

## CONTACT INFO

**PORTFOLIO:** [www.eliabcaudio.com](http://www.eliabcaudio.com)

**EMAIL:** [eliabcaudio@yahoo.com](mailto:eliabcaudio@yahoo.com)

**PHONE:** (561) 584-3444

**LINKEDIN:** [Eliab Caudio](#)

## EXPERIENCE

### NEWMARK MULTIFAMILY REALTY — SENIOR GRAPHIC DESIGNER

#### BOCA RATON, FL AUG 2022 – PRESENT

- Lead visual direction and execution for investor and client-facing collateral-including listings, flyers, and internal decks-using Adobe Creative Cloud and PowerPoint, while ensuring brand consistency and enhancing market positioning
- Design, build, and refine offering memoranda, flyers, announcements, invitations, maps, aerials, and presentations in Adobe InDesign and PowerPoint, translating business requirements into clear, persuasive layouts that improve stakeholder understanding and support deal closure
- Maintain high production standards for file setup, typographic hierarchy, layout integrity, image handling, and print-ready delivery using Adobe InDesign guidelines, resulting in error-free print assets and faster approval cycles
- Manage multiple design projects in parallel, prioritizing deadlines, tracking revisions, and communicating progress with stakeholders to keep deliverables moving efficiently.
- Own final proofreading and quality control across spelling, grammar, layout accuracy, and clarity to reduce errors and protect brand credibility in external-facing materials.
- Support team performance by troubleshooting design issues, guiding layout decisions, and solving production problems using PowerPoint and stakeholder collaboration, resulting in smoother workflow and on-time delivery of high-quality assets
- Produce 10+ branded assets each month for three internal teams, managing four+ concurrent design requests while applying brand-system guidelines and basic motion design in PowerPoint, which maintains visual consistency and meets project deadlines

### FREELANCE — CREATIVE STRATEGIST/ VISUAL DESIGNER

#### SOUTH FLORIDA DEC 2013 – PRESENT

- Provide creative direction and execute designs using Adobe Creative Cloud (Photoshop, Illustrator, InDesign) across branding, marketing collateral, web design, social content, photography, retouching, and light motion/video for small-business clients, resulting in stronger visual cohesion and increased client engagement
- Develop cohesive visual identity systems, including typography, color, layout rules, templates, and brand applications, to improve consistency across digital and print touchpoints.
- Manage projects from discovery through final delivery using Microsoft Excel and workflow tools to align goals, present creative options, track revisions, and deliver production-ready assets, ensuring on-time completion and high client satisfaction
- Create brand identities and collateral for 3+ clients, design 5+ recurring social media templates, produce 3+ brochures, and deliver vendor-ready print files using Adobe Creative Cloud, thereby strengthening brand recognition and supporting client marketing goals

### THE WALKER GROUP — GRAPHIC DESIGN INTERN

#### FARMINGTON, CT APR 2022 – AUG 2022

- Designed and produced marketing collateral and client presentations using InDesign and Photoshop, ensuring brand consistency across internal and client-facing projects, which helped the team meet tight deadlines
- Created layout concepts and made production edits in InDesign and Photoshop for social media and email campaigns, maintaining brand guidelines and improving visual quality, which contributed to higher client satisfaction

### SIGNARAMA DEERFIELD — GRAPHIC DESIGNER

#### DEERFIELD BEACH, FL JAN 2022 – JUN 2022

- Designed signage and large-format graphics for commercial clients using Flexi and Adobe Illustrator, prepared production-ready files, and coordinated installation, resulting in on-time delivery for multiple projects
- Balanced brand accuracy, readability, material requirements, and production constraints across print and signage deliverables by applying brand guidelines and proofing checklists, ensuring consistent visual quality for all client assets

### MCNEILL SIGNS — COMMERCIAL SIGNAGE GRAPHIC DESIGNER

#### DELRAY BEACH, FL JUN 2021 – JAN 2022

- Created commercial signage layouts and production-ready artwork for large-format applications using Flexi, Photoshop and Adobe Creative Cloud, ensuring files met vendor specifications and enabling on-time production and client approval
- Prepared files in Flexi software, carefully verifying scale, visibility, layout precision, and vendor fabrication requirements, which reduced production errors and accelerated client approval

### ACCOUNTABLE HEALTHCARE STAFFING — GRAPHIC DESIGN SPECIALIST

#### BOCA RATON, FL JUN 2018 – JUN 2021

- Produced and managed social media content using Figma and scheduling tools, maintaining brand consistency across platforms and tracking analytics, which helped increase audience engagement and improve brand visibility
- Designed weekly email campaigns in Constant Contact and created supporting marketing assets in Figma while assisting blog publishing; these efforts enhanced subscriber interaction and reinforced campaign messaging
- Captured event and corporate headshot photography and performed post-production retouching with Adobe Photoshop and Lightroom, delivering polished images that supported marketing materials and improved visual presentation

### JMS MENU MARKETING — GRAPHIC DESIGNER

#### BOYNTON BEACH, FL JAN 2018 – MAR 2018

### EARLIER CAREER (CONDENSED):

PHARMACY TECH ROLES (2008–2018) AND U.S. NAVY (2002–2007).

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### JMS MENU MARKETING — GRAPHIC DESIGNER

#### BOYNTON BEACH, FL JAN 2018 – MAR 2018

- Designed menu and marketing materials using Photoshop and Illustrator, ensuring readability, consistent brand presentation, and adherence to print specifications, which streamlined production and enhanced client satisfaction