

ELIAB CAUDIO

SENIOR GRAPHIC DESIGNER / ART DIRECTOR

BRAND + CAMPAIGNS • PRINT + DIGITAL • VISUAL SYSTEMS

• PRODUCTION EXCELLENCE

WEST PALM BEACH, FL.

BACKGROUND

Creative professional with 11+ years delivering brand-consistent marketing and production design across real estate, healthcare staffing, signage/large format, and freelance clients. Strong in concept development, typography, layout systems, and end-to-end execution—from visual direction through production-ready delivery. Trusted partner to stakeholders, known for quality, speed, and clear design thinking in deadline-driven environments.

CORE COMPETENCIES

- Art direction (look/feel) • Concept development • Brand systems & consistency • Visual storytelling
- Pitch decks/presentations • Print production • Marketing collateral • Social/email creative • Photo retouching • Motion design (basic) • Proofreading/QC • Stakeholder collaboration • Workflow management

EDUCATION

MASTER OF FINE ARTS | GRAPHIC DESIGN

LIBERTY UNIVERSITY
2020 - 2023

BACHELOR OF SCIENCE | GRAPHIC DESIGN

ART INSTITUTE OF PITTSBURGH ONLINE
2016 - 2018

ASSOCIATE OF SCIENCE | GRAPHIC DESIGN

ART INSTITUTE OF FORT LAUDERDALE
2013 - 2015

TOOLS

- Adobe
- InDesign
- Illustrator
- Photoshop
- After Effects
- Figma
- Microsoft Excel
- PowerPoint
- Mac + Windows

EXPERIENCE

NEWMARK MULTIFAMILY REALTY — SENIOR GRAPHIC DESIGNER

BOCA RATON, FL • AUG 2022 – PRESENT

- Lead the visual direction and execution of investor- and client-facing collateral for multifamily listings and internal initiatives, ensuring premium presentation and strict brand consistency
- Design, build, and refine marketing deliverables including offering memoranda, flyers, announcements, invitations, maps, aerials, and presentations, translating project requirements into clear, persuasive layouts
- Maintain high production standards: file setup, typographic hierarchy, layout integrity, image handling, and print-ready delivery
- Manage multiple projects in parallel—prioritizing deadlines, tracking revisions, and communicating progress across stakeholders to keep work moving efficiently.
- Own final proofreading/QC (spelling, grammar, layout accuracy, and clarity) to reduce errors and protect brand credibility in external-facing materials
- Support team performance through design troubleshooting and guidance as needed.
- Produced ~ 10+ assets/month, Supported 3+ teams, Managed 4+ concurrent requests (avg)

FREELANCE — CREATIVE / VISUAL DESIGNER (BRAND + MARKETING)

SOUTH FLORIDA • DEC 2013 – PRESENT

- Provide creative direction + design execution across branding, marketing collateral, web design, social content, photography/retouching, and light motion/video for small businesses
- Develop cohesive visual identity systems (typography, color, layout rules, templates) to improve consistency across digital and print touchpoints
- Run projects from discovery to delivery: align goals, present creative options, manage revisions, and deliver production-ready assets
- Brand identity + collateral for 3+ clients, Designed 5+ social templates used weekly, "Built 3+ brochures, Delivered print-ready files for vendors

THE WALKER GROUP — GRAPHIC DESIGN INTERN

FARMINGTON, CT • APR 2022 – AUG 2022

SIGNARAMA DEERFIELD — GRAPHIC DESIGNER

DEERFIELD BEACH, FL • JAN 2022 – JUN 2022

MCNEILL SIGNS — COMMERCIAL SIGNAGE GRAPHIC DESIGNER

DELRAY BEACH, FL • JUN 2021 – JAN 2022

ACCOUNTABLE HEALTHCARE STAFFING — GRAPHIC DESIGN SPECIALIST

BOCA RATON, FL • JUN 2018 – JUN 2021

- Produced and managed social media content, maintaining brand consistency across platforms; supported scheduling and analytics tracking
- Designed weekly email campaigns in Constant Contact and supported blog publishing; created marketing assets to support campaigns and communications
- Captured and supported photography needs (events and corporate headshots) with post-production/retouching

JMS MENU MARKETING — GRAPHIC DESIGNER

BOYNTON BEACH, FL • JAN 2018 – MAR 2018

EARLIER CAREER (CONDENSED):

PHARMACY TECH ROLES (2008–2018) AND U.S. NAVY (2002–2007).

SELECTED WORK / FOCUS AREAS:

- Real estate & multifamily marketing • Pitch decks & presentations • Brand systems • Print + production • Social + email creative • Signage/large format

CONTACT INFO

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