

# ELIAB CAUDIO

VISUAL, CREATIVE & STRATEGIC VISUAL DESIGNER

## BACKGROUND

With 11 years experience as a creative, visual specialist, I bring a blend of creativity and strategic, design thinking to every project that comes my way. With a passion for visual story telling and a keen eye for detail, I am to deliver solutions that are not only beautiful to look at, but functional as well. I am well versed in a few design disciplines and skills, which allows me to adapt to different challenges, and produce compelling designs that resonate with stakeholders and target audiences of different backgrounds.

Driven by a personal and professional desire for continuous development, I am constantly seeking opportunities to leverage my skills/expertise with an organization that is dynamic, values innovation, and fosters personal and professional advancement. I am eager to collaborate with a team of like-minded professionals and contribute to the success and development of the organization. With a commitment to excellence, I am poised to make a meaningful impact as a visual creative in a forward-thinking company, with ample opportunities for advancement.

## EDUCATION

### MASTER OF FINE ARTS | GRAPHIC DESIGN

LIBERTY UNIVERSITY  
2020 - 2023

### BACHELOR OF SCIENCE | GRAPHIC DESIGN

ART INSTITUTE OF PITTSBURGH ONLINE  
2016 - 2018

### ASSOCIATE OF SCIENCE | GRAPHIC DESIGN

ART INSTITUTE OF FORT LAUDERDALE  
2013 - 2015

## SKILLSET

- Conceptualization
- Creative Strategy
- Proactive
- Video editing
- Leadership
- Digital drawing
- Copy writing
- Web Design
- Innovative qualities
- Traditional drawing
- Motion Design/ Animation
- Photography
- Communication
- Management
- Image Editing
- Color Theory
- Branding
- Strategic Thinking
- Photo Retouching
- Design Theory
- Design Thinking
- Print Production

## SOFTWARE

- Adobe Photoshop
- Windows Proficient
- Adobe Illustrator
- Figma
- Adobe InDesign
- Adobe XD
- Adobe After Effects
- Microsoft Excel
- MacBook Proficient
- Powerpoint

## CONTACT INFO

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BEHANCE.NET: [Eliab Caudio](#)

## EXPERIENCE

### NEWMARK MULTIFAMILY REALTY | SENIOR GRAPHIC DESIGNER

AUGUST 2022 - PRESENT

BOCA RATON, FL

- Designs and produces marketing materials including flyers, offering memoranda, invitations, announcements, maps, aerials, etc. (using corporate branding standards templates).
- Oversee production, assembly and mailing of flyers, brochures, and mass marketing pieces, etc.
- Proofreads copy for spelling, grammar and layout making appropriate changes, responsible for accuracy and clarity of final copy.
- Manages various assignments simultaneously, including but not limited to, camera ready art, design and layout of brochures, overhead and bound presentations, special events information, and special projects.
- Responsible for tracking workflow, ensuring that jobs are completed in required time frames to client specifications. Keep log and updates regarding various graphic design jobs and progress.
- Determines style, technique, and medium best suited to produce desired effects.
- Troubleshoots employee technical/design problems when needed.
- Remains current in the Graphic Design industry; identifying new traits, techniques, shortcuts.
- Possesses and properly uses knowledge of company policies regarding the company's image and use of the company logo.
- Ability to monitor, manage and execute on a variety of tasks and efforts at different stages of discovery, and execution; handles large request queue; and deliver in fast-paced, deadline driven environment.

### FREELANCE | CREATIVE/ VISUAL DESIGNER/ CREATIVE DIRECTOR

DECEMBER 2013 - PRESENT

- Creative/Art Direction
- Branding
- Print Design/collateral
- Photography (Headshots/ Portrait/ Lifestyle/ Events)
- Illustration
- Video Editing
- Web Design
- Social Media management

### THE WALKER GROUP | GRAPHIC DESIGN INTERN

APRIL 2022 - AUGUST 2022

FARMINGTON, CT

- Assisted in the creation and design of company email campaigns
- Collaboratively produced Leadership Greater hartford campaign video for social media and YouTube, including the creation of social media flyers to promot local events in the Hartford, area.
- Helped conceptualize and design website landing page for The Walker Group and VistaPrint Partnership using Dreamweaver to edit HTML.

### SIGNARAMA DEERFIELD | GRAPHIC DESIGNER

JANUARY 2022 - JUNE 2022

DEERFIELD BEACH, FL.

- Conceptualize and design diverse commercial signage, encompassing logos and monument concepts, tailored for production and application
- Generate plans and engineered, technical drawings necessary for permitting of signage projects
- Ensure accurate translation of customer vision into design specifications for seamless production and installation

### MCNEILL SIGNS | GRAPHIC DESIGNER

JUNE 2021- JANUARY 2022

DELRAY BEACH, FL.

- Design commercial signage, to include channel letters and monuments, ensuring vision and alignment of client specifications
- Generate technical drawings for engineering purposes to facilitate production and installation
- Take precise measurements of logos and signage, ensuring accurate scaling for production, and prepare mockups for client approval using Flexi
- Communicate with clientsto accurately assess project scope and requirements

### ACCOUNTABLE HEALTHCARE STAFFING | GRAPHIC DESIGN SPECIALIST

JUNE 2018 - JUNE 2021

BOCA RATON, FL

- Oversee all aspects of social media marketing, content management, and analytics
- Maintain brand consistency across social platforms and marketing collateral
- Develop multimedia content and campaigns on a daily basis
- Design and schedule weekly email campaigns using constant contact
- Author and publish company blog posts on a weekly basis
- Capture events and corporate headshots of staff and executives

### JMS MENU MARKETING | GRAPHIC DESIGNER

JANUARY 2018 - MARCH 2018

BOYNTON BEACH, FL

- Design, edit, proofread, and layout children's and adult restaurant menus
- Pre-flight and print menus to ensure quality and accuracy prior to delivery.