

# ELIAB CAUDIO

## VISUAL DESIGNER

### ABOUT ME

As a seasoned graphic designer, I bring a unique blend of creativity and strategic thinking to every project I undertake. With a passion for visual storytelling and a keen eye for detail, I strive to deliver innovative solutions that not only meet but exceed client expectations. My diverse experience spans various industries, allowing me to adapt to different challenges and produce compelling designs that resonate with target audiences.

Driven by a desire for continuous growth and development, I seek opportunities to leverage my skills and expertise within a dynamic company that values innovation and fosters professional advancement. I am eager to collaborate with a team of like-minded professionals and contribute to the success and expansion of the organization. With a commitment to excellence and a dedication to pushing boundaries, I am poised to make a meaningful impact as a professional graphic designer in a forward-thinking company with ample opportunities for advancement.

### EDUCATION

#### MASTER OF FINE ARTS ~ GRAPHIC DESIGN

2020 - 2023  
LIBERTY UNIVERSITY

#### BACHELOR OF SCIENCE ~ GRAPHIC DESIGN

2016 - 2018  
ART INSTITUTE OF PITTSBURGH

#### ASSOCIATE OF SCIENCE ~ GRAPHIC DESIGN

2013 - 2015  
ART INSTITUTE OF FORT LAUDERDALE

### SKILLS

- |                              |                        |                      |                               |
|------------------------------|------------------------|----------------------|-------------------------------|
| • Conceptualizing            | • Photoshop            | • Proactive          | • Motion Design/<br>Animation |
| • Leadership                 | • Illustrator          | • Macbook proficient | • Marketing                   |
| • Innovative<br>Capabilities | • PowerPoint           | • Windows proficient | • Image Editing               |
| • Communication              | • Traditional drawing  | • Copywriting        | • Photo Retouching            |
| • Branding                   | • Digital drawing      | • After Effects      | • Adobe Acrobat               |
| • Communication              | • People<br>Management | • Multitasking       | • Graphic Design              |
| • Creative Problem<br>solver | • Strategic Thinking   | • Microsoft Word     | • Web Design                  |
| • Team Player                | • Design Thinking      | • Microsoft Teams    | • Video Editing               |
| • InDesign                   | • Resourceful          | • Excel experience   | • Photography                 |
|                              |                        | • 3D rendering       |                               |

### CONTACT INFO

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### EXPERIENCE

#### NEWMARK MULTIFAMILY COMMERCIAL REALTY ~ GRAPHIC DESIGNER

AUGUST 2022 - PRESENT  
BOCA RATON, FL

- Conceptualize and design marketing proposals and real estate offer memorandums
- Execute layout and composition for marketing materials
- Perform prepress, soft proofing and hard proofing of design work for final print
- Assist brokers in developing assets for presentations
- Design PowerPoint presentations in collaboration with brokers
- Delivering high-quality work under tight deadlines

#### FREELANCE ~ GRAPHIC DESIGNER

DECEMBER 2013 - PRESENT

- Art direction for various projects
- Web design
- Logo design
- Print publications and collateral design
- Video production and editing
- Photography
- Illustration
- Other related freelance projects

#### THE WALKER GROUP ~ GRAPHIC DESIGN INTERN

APRIL 2022 - AUGUST 2022  
FARMINGTON, CT

- Assisted in the creation and design of company email campaign showcasing partnership with VistaPrint
- Collaboratively produced Leadership Greater Hartford campaign video for social media and YouTube, including the creation of social media flyers to promote local events in the Hartford, CT area
- Helped conceptualize and design website landing page for The Walker Group and VistaPrint partnership

#### SIGNARAMA DEERFIELD ~ GRAPHIC DESIGNER

JANUARY 2022 - JUNE 2022  
DEERFIELD BEACH, FL.

- Conceptualize and design diverse commercial signage, encompassing logos and monument concepts, tailored for production and application
- Generate plans and engineered drawings necessary for permitting for signage projects
- Ensure accurate translation of customer vision into design specifications for seamless production and installation
- Produce production-ready files for seamless execution of designs

#### MCNEILL SIGNS ~ GRAPHIC DESIGNER

JUNE 2021 - JANUARY 2022  
DELRAY BEACH, FL.

- Conceive and design commercial signage, channel letters and monuments, ensuring alignment with client specifications
- Generate technical drawings for engineering purposes to facilitate production and installation
- Take precise measurements of logos and signage, ensuring accurate scaling for production, and prepare mockups for client approval
- Produce production-ready files for seamless execution of designs
- Communicate with clients both in-person and via phone to accurately assess project scope and requirements

#### ACCOUNTABLE HEALTHCARE STAFFING ~ GRAPHIC DESIGNER

JUNE 2018 - JUNE 2021  
BOCA RATON, FL.

- Oversee all aspects of social media marketing and content management
- Maintain brand consistency across social media platforms and collateral materials
- Develop multimedia content and campaigns on a regular basis
- Design and schedule weekly email campaigns using Constant Contact/HTML
- Provide essential design collaterals and assets to support the in-house marketing team
- Curate, schedule and manage all published social media content
- Author and publish company blog posts across social media platforms on a weekly basis
- Capture photography of company events and corporate headshots for team members in the corporate office

#### JMS MENU MARKETING

JANUARY 2018 - MARCH 2018  
BOYNTON BEACH, FL.

- Design, edit, proofread, and layout children's and adult restaurant menus
- Pre-flight and print menus to ensure accuracy and quality prior to client delivery